



**HASBARA FELLOWSHIPS**  
Empowering Advocates for Israel

*(UPDATED May 5 2025)*

## ***Hasbara Fellowships Student Leadership Mission***

### ***Trip Itinerary | May 19 - 29, 2025***

\* Itinerary is subject to change without prior notice

#### **Monday, May 19, 2025 | *Travel to Israel - On Your Own***

#### **Tuesday, May 20, 2024 | *Arrival, Welcome & Orientation***

- 12:00pm Meet at Ben Gurion Airport
- 12:30pm Depart to Jerusalem
- 1:30pm Arrival & Lunch at Hotel - Prima Kings, Jerusalem
- 2:30pm ***Welcome and Trip Overview***
  - Alan Levine, Hasbara Fellowships
  - Michael Eglash, Israel Ambassadors
  - Eric Esses, Israel Ambassadors
- 3:30pm Check-in to Your Rooms
- 4:15pm ***Intensive Icebreakers***
- 5:15pm ***Sharing Your Why - Students Share Why They Are Here Now***
- 6:45pm Dinner
- 7:45pm ***Keynote Lecture: Israel Today - Yaakov Katz***
- 8:45pm Preparation for Tomorrow & Good Night

#### **Wednesday, May 21, 2025 | *The Attacks of October 7th***

- 6:00am Breakfast
- 6:45am Drive to the South
- 8:30am Overlook into Gaza
- 9:00am Depart to Tkuma
- 9:15am ***Car Graveyard at Tkuma***
- 9:45am Depart to Kibbutz Nir Oz
- 10:15am ***The Attack on Kibbutz Nir Oz***
- 12:15pm Depart to Nova Music Festival Grounds
- 12:30pm ***Visit to Nova Festival Site***
- 12:45pm Depart to Sderot
- 1:30pm Lunch in Sderot
- 2:45pm ***The Attack on Sderot - Stories from October 7th | Visit Police Station***
- 4:00pm Depart to Hotel
- 6:30pm Arrival & Dinner
- 7:45pm ***Testimonial from Nova Music Festival - Shye Klein***
- 8:45 pm Preparation for Tomorrow & Good Night



**Thursday, May 22, 2025 | *The Price of War, Conflict Resolution, the Online IDF & Hostage Square***

- 7:15am Breakfast
- 8:15am Depart to Ohel HaGevura - Families of Fallen Soldiers Forum
- 9:00am ***Tapping into the Light of IDF Hero Yosef Guedalia (Hy"ד) - David Guedalia***
- 10:15am Depart to ANU at Tel Aviv University
- 11:30pm ***Is There a Resolution to this Conflict? - Dr. Einat Wilf***
- 12:30pm Lunch at TAU Aroma @ ANU Museum
- 1:30pm ***The IDF Spokespeople Unit - What We Do & How You Can Help***
- 3:30pm Break
- 3:45pm ***From Teheran to Tel Aviv - My Story - Daniela Shem***
- 4:30pm Depart to Hostage Square
- 5:00pm ***Visit Hostage Square***
- 6:15pm Depart for Dinner
- 6:45pm Dinner in TLV
- 8:30pm Depart to Jerusalem
- 9:30pm Debrief and Good Night

**Friday, May 23, 2025 | *A Soldier's Story, Har Herzl & Kabbalat Shabbat at the Kotel***

- 7:15am Breakfast
- 8:15am Soldier Speaker ***A Soldier's Story: Cpt. Nehemiah Danzig, IDF Paratrooper***
- 9:30am Depart to Har Herzl
- 9:45am ***Tour of Har Herzl - Stories of Gevurah/Heroism***
- 11:45am Depart to Lunch
- 12:15pm Pizza & Beer at Bardack
- 1:00pm Free Time / Shabbat Prep / Attire: Shabbat Business Casual
- 6:00pm Depart to Jerusalem's Old City
- 6:55pm ***Shabbat Candle Lighting & Kabbalat Shabbat in the Old City***
- 8:30pm ***Festive Shabbat Dinner in the Old City***
- 10:30pm Oneg Shabbat

**Saturday, May 24, 2025 | *Shabbat in Jerusalem***

- 7 to 10am Breakfast
- Shabbat Davening (optional) Parashat Behar-Bechukotai
- 1:15pm Lunch at Hotel
- 4:00pm ***Walking Tour of the Old City***
- 7:00pm Seudat Shlisheet
- 8:16pm Shabbat Ends / ***Festive Havdalah Ceremony***
- 9:00pm Free Night
- 11:00pm Good Night

**Sunday, May 25, 2025 | *Northern Exposure & Strategic Overviews***

- 6:00am Breakfast
- 7:00am Depart to the North
- 8:15am ***Strategic Overlook from Migdal Afek - The Narrow Waist of Israel***
- 8:45am Continue to Haifa
- 10:30am ***Strategic Overlook in Haifa - Lebanon on the Horizon***
- 10:45am ***Lebanon, Syria & Israel's War in the North - Elliot Chodoff***
- 12:15pm Depart to Kahal
- 1:30pm Lunch at Kahal

- 2:30pm **Strategic Overlook at of Kinneret & The Golan Heights**
- 3:00pm Depart to Golan Heights
- 4:00pm **Strategic Overlook into Syria - Mt Bental Overlook**
- 5:00pm Depart to Alonei Habashan
- 5:45pm Arrival, Check-in
- 7:00pm Dinner
- 8:00pm Daily Brief, Prepare for Tomorrow & Good Night

**Monday, May 26, 2025 | The Impact of the War on Northern Israel (Anniversary of the Six Day War)**

- 6:30am Breakfast
- 7:15am **Hasbara Fellowships Session**
- 9:15am Depart to Majdal Shams
- 10:00am **Visit Majdal Shams**
- 11:30pm Depart to Misgav Am
- 12:30pm **Visit Misgav Am with Alma**
- 2:15pm Lunch
- 2:30pm Depart to Kayak
- 3:00pm Kayaking
- 5:30pm Back to Hotel
- 7:00pm Dinner
- 8:00pm Debrief

**Tuesday, May 27, 2025 | Samaria, Settlements & Ancient Shilo**

- 7:00am Breakfast
- 8:00am Check Out & Drive to Shomron (2.5 hours)
- 11:00am **Arrival in Shilo**
- 11:30am **Entire Day Organized by Yesha Council**
- 12:30pm Lunch
- 3:30pm Drive to Jerusalem (1.25 hours)
- 5:00pm Check-in to Hotel
- 6:30pm Dinner
- 7:30pm **Session - How to Apply Everything We Saw to Campus**
- 8:30pm Debrief

**Wednesday, May 28, 2025 | Activist Summit at Historic Weizman Room at WZO**

(Attire: Business Casual)

- 7:30am Breakfast
- 8:30am Walk to Jewish Agency Building
- 9:00am **Welcome to the Summit - Alan Levine**
- 9:15am **Introduction: Who's Playing the Long Game? - Michael Eglash**
- 9:30am **Keynote: Khaled Abu Tomeh**
- 10:45am **Greetings from WZO: Eitan Behar, WZO**
- 11:00am Break
- 11:15am **Hasbara Fellowships Session**
- 12:15pm **Activist Workshops - Two 30-Minute Sessions**
  - Leveraging the Media - Steve Linde
  - Israel & the Arab World in Context - Eric Esses
- 1:15pm Lunch on Your Own
- 2:45pm **Stand Up & Share Your Key Activist Strategy**
- 3:30pm **Our Role in the Diaspora - Nerya Meir**

- 4:00pm **Reality Check: Test Your Knowledge & Response Versatility - David Olesker**
- 5:30pm **Summit Closing**
- 5:45pm Walk Back to Hotel
- 7:30pm **Festive Dinner**
- 10:00pm Good Night

**Thursday, May 29, 2025 | Taking Action on Campus, Next Steps & Depart Israel for USA**

- 8:00am Breakfast
- 9:00am Check Out - Bring Bags Downstairs
- 9:30am **Challenges Abroad - Ministry of Foreign Affairs**
- 10:15am **Taking Action for Israel: Your Plans for Next Semester**
- 11:45am Break
- 12:00pm **Take Action for Israel: MK Dan Illouz**
- 12:30pm **Summary Keynote: Gil Hoffman**
- 1:30pm Lunch
- 2:30pm **Evaluation and Program Summary**
- 4:00pm LeChaim & Goodbye

## Trip Safety and Security

We are very pleased that you have joined this important student leadership mission! As you are aware, Israel is at war. On the trip, we will be taking precautions and evaluating the situation on a daily basis. We, like the rest of the country's citizens, will take our guidance from the IDF's Home Front command which issues instructions on how to carry about our lives even during a war (<https://www.oref.org.il/en>). Specifically, there are [instructions on how to respond](#) to the sporadic rocket attacks that Hamas and other terrorist organizations are still able to carry out. We will be reviewing security guidelines throughout the trip.

Our group will be based in the Prima Kings Hotel in the center of Jerusalem. Jerusalem has been relatively calm and life continues there as normal. The same goes for Tel Aviv. We will also be visiting the area around the Gaza Strip – including Sderot, the Nova Festival site, and a Kibbutz in the area. Some of these areas have been more impacted by the war and life has not yet returned to normal there – many citizens have been evacuated and are not living there, while others have returned. The same applies to communities in Northern Israel we will visit. It is important to point out that there are no limitations placed on traveling to the areas that we will be visiting, except to follow the IDF Home Front guidelines.

## Speaker & Guest Bios (in Order of Appearance)

- Danny Danon is currently serving a second tenure as Israel's Ambassador to the United Nations, is an author, and a former Member of Knesset from the governing Likud Party
- Yaakov Katz is an American-born Israeli journalist and author and former Editor-in-Chief of The Jerusalem Post.
- Gitit Botera is resident of Sderot
- Shye Klein is a Canadian-Israeli photographer who made *aliyah* in June 2023 and a survivor of the Nova Festival
- David Guedalia is a high-tech executive whose son Yosef (Hy"d) was killed in action on October 7th
- Daniela Shem is a photographer and recent Olah (immigrant to Israel) from Teheran
- Nehemiah Danzig is a Captain and Platoon Leader in the Paratrooper's 890 Brigade
- Hava Nahshonov is the Deputy Mayor of Sderot
- Elliot Chodoff is a strategic and military analyst, officer in the IDF reserves and long-time resident of Northern Israel
- Khaled Abu Tomeh, is an Israeli Arab journalist, lecturer and documentary filmmaker
- Eitan Behar is the Director of the Center for Diaspora Communications & Countering Antisemitism at the World Zionist Organization
- Steve Linde is the features editor for the JNS (Jewish News Syndicate) and is a former editor-in-chief of The Jerusalem Report and The Jerusalem Post
- Nerya Meir is the Head of the Department of Zionist Activity in the Diaspora and French Speakers for the WZO
- David Olesker is one of the world's top advocacy trainers.
- Gil Hoffman is the executive director of HonestReporting.com

## Trip Staff and Organizers

- Alan Levine, Executive Director, Hasbara Fellowships
- Justin Sherman, Campus Advisor, Hasbara Fellowships
- David Vaknin, Hasbara Fellowships
- Liel Zahavi-Asa, Jewish Educator and a Licensed Tour Guide
- Shaun Nathan, Expert Tour Guide
- Michael Eglash, President of Upstart Ideas | Co-founder of IsraelAmbassadors.com
- Eric Esses, CEO of Upstart Ideas | Co-founder of IsraelAmbassadors.com

