132 student leaders were trained on the Hasbara Fellowships pro-Israel activism training seminar in Israel.

Over 125 Hasbara Fellows held leadership positions this year.

91 of them were leaders in the pro-Israel movement and student government.

BDS Resolutions and anti-Israel propaganda on campus:

13 campuses had student governments consider anti-Israel BDS resolutions and referendums.

All 8 of these campuses had Hasbara Fellows.

8 of the 13 campuses defeated BDS. These campuses include: UC Santa Barbara, Case Western Reserve University, Ohio State University, Columbia University, Pitzer College, Cornell, University of Maryland, and Georgia State University.

5 campuses unfortunately passed BDS resolutions. Only 1 of the 5 had a Hasbara Fellow.

30 campuses had Hasbara Fellows counter and legally document anti-Israel propaganda in collaboration with our legal partners.
Pro-active campus and social media engagement:

700 business and engineering students attended the Start-up Nation Technology Fair.

Over 140 thematic "pop-up" tables with pro-Israel literature were sent to campuses for students to educate their campuses communities.

Over 80,000 students reached with pro-Israel content and messaging.

Coalition Building:

45 strategic coalitions built by Hasbara Fellows with groups including student government, College Democrats and College Republicans, environmentalist groups, business student groups, Black student Unions, Latino Student groups and others.